

Shipley Locality Plan 2022-25

Developed and delivered in partnership with local councillors, partner agencies, voluntary, community and faith organisations and residents.

ShIPLEY Locality (ShIPLEY Constituency Area)

The ShIPLEY Locality is a fantastic place to live, work and visit, boasting truly inspirational countryside and plenty of historical and cultural sites of interest. The Locality spans the Aire and Wharfe, river valleys, and contains many thriving and lively settlements which are enhanced by the surrounding fertile farmland, woods and barren moorland on the hilltops.

The market towns of ShIPLEY and Bingley are focal points for shopping, leisure and public services. There are many other significantly sized settlements with their own shopping and leisure outlets including Baildon, Bolton Woods, Burley in Wharfedale, Cottingley, Crossflatts, Cullingworth, Denholme, Eldwick, Esholt, Harecroft, Gilstead, Harden, Menston, Micklethwaite, Saltaire (with World Heritage status), ShIPLEY, Wilsden, Windhill, Wrose and surrounding areas.

There are plans to further develop these urban spaces. ShIPLEY is in receipt of a multi-million pound Town's Fund. There is also a bid to the Levelling Up Fund which could include transforming Bingley Pool into an attractive, modern leisure facility and also an arts trail link to Myrtle Park and new landscaping, seating, lighting and a modern cover for the market square.

The ShIPLEY Locality is great for active travel with good rail links to other towns and cities from its seven railway stations. There has also been recent investment in two traffic free cycle ways along the Leeds Liverpool Canal and the along the side of Canal Road to Bradford City Centre. For walkers there are many low and traffic free routes taking in the towns, villages, parks and open countryside.

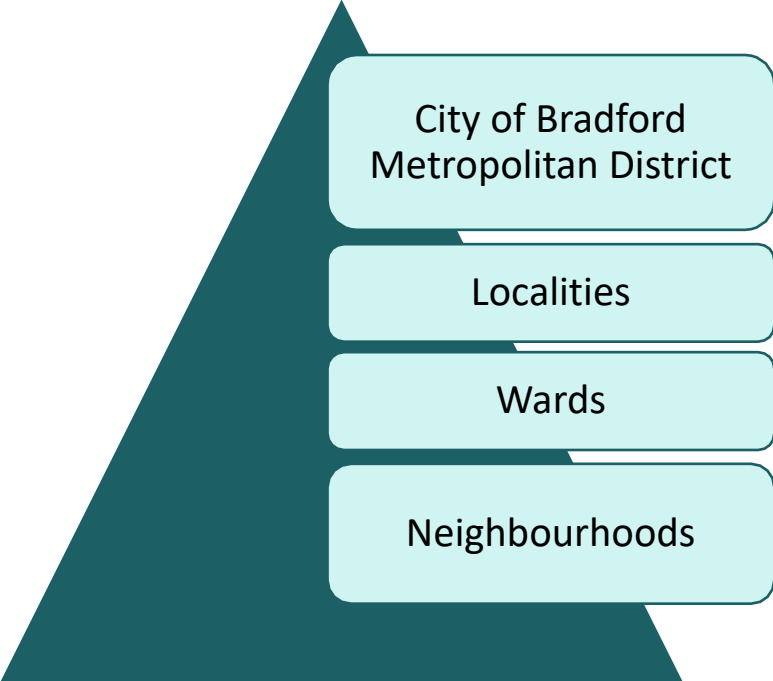
The parks within the Shipley Locality are of an exceptional standard. These include the ever impressive St Ives Estate, the Green Flag awarded Robert's Park, Myrtle Park and many other outstanding well used local parks and green spaces.

Shipley Locality experiences relative financial prosperity, when compared with other Bradford areas, this relative prosperity also impacts positively on the health and wellbeing of Shipley residents evidenced by high life expectancy.

However, the relative prosperity of the Locality is not universally shared by all residents. Windhill and Wrose Ward, along with pockets of poverty scattered over the Locality, stands out as experiencing significantly lower levels of prosperity identified by lower income levels, lower education attainment and poorer health and wellbeing. There are also sections of the population experiencing poverty and additional needs. Shipley has a large number of children who are being looked after by different arrangements, including fostering, adoption and children's homes. Many of these children have had very challenging starts to life. There are also high numbers of ageing people who have additional wellbeing, care and health needs.

The Shipley Area has many strengths including many Town and Parish Councils and a thriving voluntary, community and faith sector. These helped for example Burley in Wharfedale receive the Alzheimer's Society's national award for the Dementia Friendly Community of the Year. These strengths will help when addressing emerging new challenges. Close collaborative working with partners in the public, private and community sector collaboratively will be key to delivering the best outcome for all our communities.

Definition of Terms



City of Bradford
Metropolitan District

Localities

Wards

Neighbourhoods

There are 3 important levels at which decisions are made across Bradford; District, Locality and Ward. Sub-ward level neighbourhoods exist through a more informal arrangement.

Locality:

The physical geographies in which locality working is delivered; primarily the 5 constituencies of Keighley, Shipley, Bradford West, Bradford East and Bradford South. Also known as an 'Area'.

Ward:

An administrative division of a locality that elects and is represented by 3 ward councillors. There are 6 wards per locality and 30 wards in total.

Neighbourhood:

At sub-ward level, residents may identify with a particular neighbourhood e.g. Harden. This is a more informal local structure.

Prevention:

Preventing or delaying problems from arising in the first place so that everyone across the Bradford District – whatever locality they come from – can live a long, healthy, and full life.

Early Help:

Tackling problems head-on as soon as they emerge, intervening early before problems escalate.

About the Locality Plan

What is the plan?	Why have one?	How did we develop it?	How do we deliver it?	Who's involved?
<ul style="list-style-type: none">• A working document for what we want to achieve to create as good a quality of life as possible for the people living here.• It includes information about our strengths, needs and issues and informs our key local priorities.• Some priorities are relevant to the whole of Shipley while others are ward specific.	<ul style="list-style-type: none">• It will focus our attention on the key strengths and challenges in Shipley and help address them.• It focusses on prevention and early help, so that everyone can live a long, healthy and full life.• It makes sure that what we do locally is aligned to the bigger plans for the whole Bradford District.	<ul style="list-style-type: none">• We used the latest local data and intelligence.• We heard from a wide range of local voices including Cllrs, residents, colleagues in our partner agencies and in voluntary, community an faith organisations.• A public perception survey was used and the Plan has been agreed by the Area Committee.	<ul style="list-style-type: none">• Now we know our key priorities, we can develop a detailed action plan to help us deliver them. An action log will help us track positive impact and helps make sure everybody involved knows what else we need to do.• The Area Committee monitors the plan to make sure we're making progress.	<ul style="list-style-type: none">• Everybody living in Shipley can make a difference!• Local services and organisations will all work together with local people and communities to address our key priorities.



What are the Bradford District Priority Outcomes (2021-25)?
Better Skills, More Good Jobs and a Growing Economy; Decent Homes, Good Start, Great Schools; Better Health, Better Lives; Strong, Safe and Active Communities; and a Sustainable District.

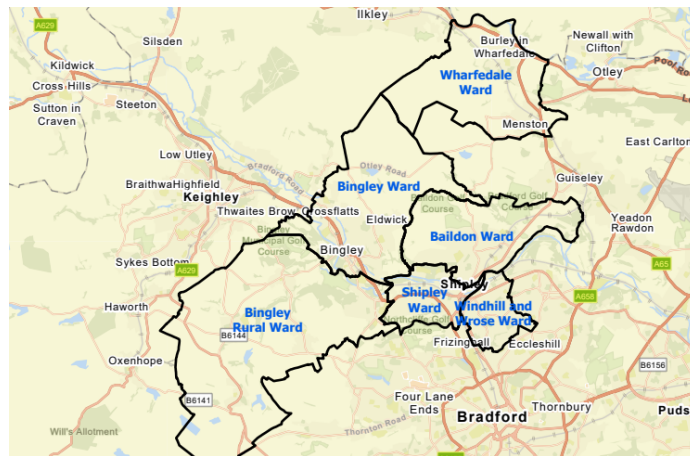
People Can make a difference

Shipley Locality Today

The Shipley Locality covers a diverse area including Shipley and Bingley town centres. We take in urban, suburban and rural, residential and industrial and include well known locations such as:

St Ives, Myrtle Park, Roberts Park & Saltaire

Over the past 5 years the proportion of people of working age is falling and the transfer seems to be mainly to retired people.



Ward	0-15	16-64	65+	Total	% U15	% 16-64	% 65+
Bingley	3,368	10,995	4,353	18,716	18.0%	58.7%	23.3%
Bingley	3,092	10,850	4,333	18,275	16.9%	59.4%	23.7%
Windhill & Wrose	3,442	10,057	2,795	16,294	21.1%	61.7%	17.2%
Shipley	2,856	10,048	2,740	15,644	18.3%	64.2%	17.5%
Baildon	2,648	8,730	3,885	15,263	17.3%	57.2%	25.5%
Wharfedale	2,331	6,658	2,922	11,911	19.6%	55.9%	24.5%
Total	17,737	57,338	21,028	96,103	18.5%	59.7%	21.9%

Electoral Wards	Neighbourhoods within each ward
Baildon	Baildon, Tong Park, Esholt
Bingley	Bingley, Eldwick, Gilstead, Crossflatts
Bingley Rural	Harden, Wilsden, Cullingworth, Denholme, Cottingley, Harecroft
Shipley	Nab Wood, Saltaire, Northcliffe
Wharfedale	Menston, Burley in Wharfedale
Windhill & Wrose	Windhill, Wrose, Bolton Woods, West Royd

You can find out more about Shipley locality here

- [Public Health Profile - JSNA](#)
- [Bradford Observatory](#)

Your Local Team and Councillors

Shipley Locality

Area Committee Chair: Cllr Sally Birch

Area Coordinators: Damian Fisher & Mick Charlton

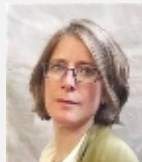
Shipley



Cllr Martin Love



Cllr Kevin Warnes



Cllr Anna Watson

Ward Officer: Paula Truman
Assistant Ward Officer: Ross Collard

Bingley



Cllr Marcus Dearden



Cllr Geoff Winnard



Cllr Joe Wheatley

Ward Officer: Marcia Churley
Assistant Ward Officer: Andy Alderson

Windhill and Wrose



Cllr Susan Hinchcliffe



Cllr Alex Ross-Shaw



Cllr Liz Rowe

Ward Officer: Fakhra Rehman
Assistant Ward Officer: Andy Rozee

Wharfedale



Cllr Gerry Barker



Cllr Bob Felstead



Cllr Dale Smith

Ward Officer: Paul Truman
Assistant Ward Officer(s): Andy Rozee

Bingley Rural



Cllr Sally Birch



Cllr Paul Sullivan



Cllr Falak Ahmed

Ward Officer: Wendy Fisher
Assistant Ward Officer: Andy Alderson

Baildon



Cllr Debbie Davies



Cllr Mike Pollard



Cllr Allison Coates

Ward Officers: Wendy Fisher/Marcia Churley
Assistant Ward Officer: Ross Collard

For more information about your councillors including contact details and surgery times, please visit our [webpage](#).

Foreword

ShIPLEY Locality Plan

- The Shipley Locality Plan (2022-25) *has developed* during a period of unprecedented challenge and uncertainty as we continue to work alongside residents, communities, and local partners to tackle Covid-19 and its effects on our communities.
- The response and support by individuals, communities and local partners across the Shipley constituency during the Pandemic has been phenomenal.
- The residents of the Shipley area towns and villages that make up the constituency, have truly demonstrated that **People Can** make a difference, highlighting key strengths and further potential.
- We want the Shipley Locality Plan to be ambitious and forward thinking. Our vision is to a build safe, strong and active communities where local voices are heard and citizens are empowered to work alongside public agencies and partners to address the needs and issues of the locality. We will concentrate on **our strengths and assets** to enhance **community capacity tackle inequalities and address the climate emergency**.
- It is important that we focus on **prevention** as well as **intervening early** when problems do emerge so that everyone can live a long, healthy, and full life.
- We understand that Shipley forms an important part of wider **plans for the District**. This is why we have aligned our locality wide and ward specific priorities to the **District Priority Outcomes**: Better Skills, More Good Jobs and a Growing Economy, Decent Homes, Good Start, Great Schools, Better Health, Better Lives, Strong, Safe and Active Communities, and a Sustainable District.

This plan is everybody's business!
To make a significant positive difference in the
Shipley Area, we need everybody to get involved.

Shipley Locality Priorities

Bradford District Priority Outcomes 2021-25	Shipley Locality Wide Priorities 2022-25
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. We will work to improve links between formal training providers and the community and business sectors 2. We will work to improve employability of local people and employment opportunities, including more apprenticeships and business start ups 3. We will work to promote the local businesses offer – including town centres
Decent Homes and the Visible Environment	<ol style="list-style-type: none"> 1. We will work to promote rights of tenants 2. We will work to reduce waste and litter around flats and shops 3. We will work to support flood plans across the Locality
Good Start, Great Schools	<ol style="list-style-type: none"> 1. We will work to reduce the number of children and young people experiencing poor mental health, including high incidents self-harm 2. We will work to enhance partnership working and communication between all schools and colleges with wider agencies and businesses 3. We will work to increase opportunities for hearing and acting on the voice of children and young people, particularly in respect of decisions that affect their lives
Better Health, Better Lives	<ol style="list-style-type: none"> 1. We will work to increase use of social prescribing and awareness campaigns 2. We will work to increase the number of people accessing Living Well and wider support within the VCS 3. We will work to ensure that older people and people with disabilities enjoy active, happy and fulfilling lives
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. We will work to respond appropriately to the voices of Communities of Interest and promote inclusivity and diversity 2. We will work to reduce domestic abuse, hate crime and sexual violence 3. We will work to develop the strengths of existing active communities and create enhanced offers (see appendix 1)
A Sustainable District	<ol style="list-style-type: none"> 1. We will work to reduce energy use through promoting the move to low and zero carbon transport with an emphasis on public transport, walking and cycling and promote more efficient heating of homes including better insulation 2. We will work to promote waste reduction, reuse, recycle and composting to reduce waste going to landfill and lessen the drain on natural resources 3. We will work to promote to ensure parks and green spaces leave space for nature and biodiversity and promote ‘growing your own’ and reducing food waste

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<p>1. Work with partners, including Shipley College, Schools, Job Centre / DWP and Social Enterprises to explore how access could be improved for all ages. Looking at skills gaps and outreach</p>	<p>1. A local workforce with the skills needed by local employers and dynamic employment opportunities for local people</p>	<p>1. Network events organised</p>
<p>2. Support new business development through a) advice and guidance b) provide business grants c) develop apprenticeship routes into employment</p>	<p>2. A local economy where local people can thrive as employees and as self employed</p>	<p>2. Numbers of local people offered support and guidance, b) value of business grants c) number of apprenticeships created</p>
<p>3. a) Use all social media platforms and events to promote local business offer b) events and initiatives that bring the public into Shipley and Bingley town centres</p>	<p>3. Thriving Bingley and Shipley town centres with a good offer of shops and cultural life</p>	<p>3. Number of vacant business premises in Shipley and Bingley town centres</p>

Decent Homes and Visible Environment

Actions, Outcomes and Indicators



Actions

1. Set up a partnership of Registered Social Landlords, representatives of the private-rented sector and tenants groups to work together to improve housing and promote the rights of tenants
2. a) Wardens to engage with landlords, tenants and homeowners b) Wardens to monitor that standards are maintained c) Where advice not followed to refer cases for enforcement action
3. Actively support local flood plans with the use of operational resources as part of the Emergency Planning process.

Outcomes

1. More people living in decent homes and more tenants/residents actively engaging in housing issues/initiatives. More people, particularly older people and people with disabilities, living in housing with improved accessibility
2. Fostering a sense of ownership and pride. Work with businesses, tenants and landlords to ensure all are aware of their responsibilities
3. Quick response from all operational teams to assist with issues arising from flooding and ensure less impact at affected areas

Indicators

1. Number of people living in decent homes. Number of tenants/residents actively engaged. Number of tenants/residents groups. Number of people, particularly older people and people with disabilities, living in housing with improved accessibility
2. Numbers of complaints / requests for service. Cleanliness scores. Before and after photo's
3. Number of customer complaints

Good Start, Great Schools

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<p>1. a) Set up a sub group to work on why high numbers of children and young people access hospitals for self harm b) Maintaining preventative and early intervention approaches including Youth In Mind</p>	<p>1. Young people are able to access appropriate early help to resolve issues before they escalate</p>	<p>1. Numbers of young people accessing Youth In Mind annually</p>
<p>2. Develop a school and college coordination group as a sub group of the Shipley Leadership team.</p>	<p>2. Improved communication and partnership working between all schools and colleges and other partner agencies is having a positive impact on the lives of children, young people and their families</p>	<p>2. Numbers of initiatives arising out of the partnership group</p>
<p>3. Provide opportunities for young people to share their views and opinions about issues that impact on their lives.</p>	<p>3. The voice of children and young people is being heard and acted upon by those involved in making decisions that affect their lives which is having a positive impact on them, their families and the communities they live in</p>	<p>3. Percent of young people saying they feel they can influence local decisions from Localities Youth Survey (annual)</p>

Better Health, Better Lives

Actions, Outcomes and Indicators



Actions

1. Work with Community Partnerships and GP's to ensure social prescribing is maximised and made more aware to the public of its existence and benefits
2. a) Develop the local offer of well being activities within the Locality b) Work with Living Well on the offer
3. a) Active agency opportunities are developed and promoted b) Mapping to identify areas of strengths and weakness in terms of inclusion c) Celebrate our strengths

Outcomes

1. Potential for lower prescription of medication, less GP appointments and physical and psychological benefits for individuals.
2. Better physical and mental health
3. A Locality that is accessible and inclusive to all and where everyone can thrive

Indicators

1. Numbers of people referred by surgeries to agencies who socially prescribe
2. Numbers attending
3. Locality survey

Safe, Strong and Active Communities

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Activities that target communities of interest who are seldom heard. Activities that promote diversity and inclusion2. a) Schools adopt Operation Encompass to increase support offer to CYP victims of domestic abuse b) Train frontline staff to identify and understand domestic abuse cases and how to report them c) Youth Service to provide positive relationships awareness to groups of young people3. See details of 10 active community actions in Appendix 1	<ol style="list-style-type: none">1. A locality where services are shaped to reflect the needs of all communities and everyone is included where they choose to be2. Young people to have better understanding of healthy relationships. Less domestic abuse in the future3. See details of 10 active community actions in Appendix 1	<ol style="list-style-type: none">1. Working up measures with the Stronger Communities team2. a) Number of schools signing up b) Numbers of frontline staff trained c) Numbers of young people participating in the awareness sessions3. Delivery of the 10 active community actions in Appendix 1

A Sustainable District

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<p>1. a) Where possible move to purchase electric vehicles for operations in street cleansing and parks or vehicles with the fewest emissions. Promote active travel widely e.g. walking and cycling. b) Enforce the Clean Air Zone</p>	<p>1. Cleaner air quality / less pollution and carbon emissions</p>	<p>1. Local air quality measures and more active communities</p>
<p>2. Target areas of low recycling rates on kerbside collection rounds</p>	<p>2. Increased recycling at these properties and less contamination of vehicle loads with less residual waste going to landfill</p>	<p>2. Recycling rates / tonnage going to landfill</p>
<p>3. a) Allow designated areas of parks and green spaces to naturalise to increase biodiversity and reduce the use of Glyphosate where practicable b) Ensure that everyone uses parks by reaching out to groups less likely to access</p>	<p>3. More biodiversity and less chemical usage. Increase in wildlife and naturalisation. More wildlife meadows</p>	<p>3. Numbers of areas left to naturalise and litres of glyphosate used</p>

Ward Priorities – Baildon

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. We will promote initiatives that support training development and upskilling to increase opportunities for employment 2. We will support apprenticeships and development opportunities for young people within the local economy 3. We will work to support and encourage 'shop local' initiatives
Decent Homes & Environment	<ol style="list-style-type: none"> 1. We will support initiatives that demonstrate how to cut energy costs and promote energy efficiency and climate change 2. We will support activities to keep the Ward clean and free from litter and detritus 3. We will work to support social landlords to encourage residents to reduce grot spots
Good Start, Great Schools	<ol style="list-style-type: none"> 1. We will promote and support information and activities for parents with young children 2. We will work with partner agencies to ensure families have access to the appropriate support and guidance 3. We will support agencies who work with young people to ensure their voices are heard and respected
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Work with the Community Partnership to improve access to health services 2. We will work with partners to identify local mental health needs and work alongside social prescribers to give support 3. We will support and encourage healthier life choices by promoting activities for all age groups and abilities using free public spaces
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. We will work with partner agencies to ensure residents continue to feel safe in their homes and neighbourhood 2. We will, through the Ward Partnership meetings continue to collaborate to address concerns around ASB/ hate crimes 3. We will work to support and encourage residents to take an active role in their communities
A Sustainable District	<ol style="list-style-type: none"> 1. We will work to support and promote local carbon reduction methods 2. We will promote and encourage active communities to maximise use of green spaces 3. We will work to encourage and support activities that reduce, reuse and recycle

Better Skills, More Good Jobs and a Growing Economy



Actions, Outcomes and Indicators – Baildon

Actions	Outcomes	Indicators
<p>1. We will work to encourage 6th form schools and colleges to promote access to volunteering further education and training</p>	<p>1. Greater up take of training courses and increase in young people taking up apprentices and employment</p>	<p>1. More young people gaining accredited outcomes for training and voluntary work</p>
<p>2. We will work with local businesses to encourage young people to take on PT paid work</p>	<p>2. Young people are able to gain experience at a local level and feel valued</p>	<p>2. More young people employed locally and able to play active role in the community</p>
<p>3. We will work with Baildon Town Council to promote activities and events that will support Baildon businesses</p>	<p>3. Increased footfall in to the Town Centre</p>	<p>3. Fewer empty shops and business closures. Fewer businesses forced into online provision only</p>

Decent Homes and Visible Environment

Actions, Outcomes and Indicators – Baildon



Actions

1. We will work alongside partner agencies such as the 'Green Doctor' to promote energy efficient schemes and promote initiatives such as the ECO4 scheme to ensure shared response to current crisis
2. We will work in partnership with social landlords to identify areas that require a collaborative approach to addressing concerns of high risk vulnerable residents
3. We will work with partners and 'Friends of' groups to safeguard the environment and maintain the current high standard of cleanliness
4. We will work with waste collection team and Incommunities to resolve concerns with bin store and missing lids on Southcliffe Drive

Outcomes

1. People are aware of the available resources and the relevant agencies to provide assistance and support
2. Agencies are able to communicate effectively and utilise knowledge to avoid people falling through the net
3. Residents continue to have a sense of pride and ownership in their environment
4. Reduction in contaminated bins.
Reduced excess litter on bin days

Indicators

1. Greater awareness of how and where to get advice and support.
2. Confidence in a multi agency approach to resolving problems
3. More people taking an active role in their neighbourhoods and maintaining a sense of pride
4. Reduction of reports to council contact

Good Start, Great Schools

Actions, Outcomes and Indicators – Baildon



Actions	Outcomes	Indicators
<p>1. Promote activities and courses run by Keighley and Shipley Family Hub and partner agencies</p>	<p>1. Parents are aware of the support available to them and how to access additional information</p>	<p>1. Parents have a good awareness of the programmes/ interventions available to them</p>
<p>2. Communicate information on school holiday schemes/ programmes</p>	<p>2. Children have opportunities to be active</p>	<p>2. Children/ young people are happy with the available resources</p>
<p>3. Support Youth in Mind Programme. Local agencies to work together to ensure wider appropriate youth provision and support</p>	<p>3. Young people feel emotionally supported, Local agencies are confident in identifying gaps in provision of appropriate facilities for young people. Young people have the opportunity to engage in age related activities</p>	<p>3. Young people they have a voice that is listened to. Parents and young people are happy that there is adequate provision</p>

Better Health, Better Lives

Actions, Outcomes and Indicators – Baildon



Actions	Outcomes	Indicators
<p>1. We will work with the Community Partnership to promote local, regional and national health schemes</p>	<p>1. Informed community able to take preventative measures to monitor and improve health conditions</p>	<p>1. Reduction in people with advanced health needs</p>
<p>2. We will work in collaboration with Bingley Bubble and local health service providers to identify specific local health needs</p>	<p>2. The community has access to a range of quality joined up services and activities that promote mental health and well being</p>	<p>2. Increase uptake of local activities</p>
<p>3. We will support and encourage the use of the facilities and activities offered by the 4 Community Hubs</p>	<p>3. People feel able to make healthy lifestyle choices without being impacted financially</p>	<p>3. More people using open spaces and making use of free activities that utilise local spaces</p>

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Baildon



Actions	Outcomes	Indicators
<p>1. We will liaise with NPT and Shipley ASB Officer when problem ASB persists and coordinate responses through the Baildon Ward Partnership Team</p>	<p>1. ASB is dealt with at an earlier stage</p>	<p>1. Reduction in calls to services and social housing providers</p>
<p>2. We will review levels hate crime including targeting of women and girls</p>	<p>2. Better understanding and more focused response</p>	<p>2. Record of hate crime in the Ward</p>
<p>3. We will support Baildon Neighbourhood watch to increase membership and raise awareness of new and emerging crimes locally and nationally</p>	<p>3. Community are well informed and able to take evasive measures to mitigate risk</p>	<p>3. Reduction in recorded crimes</p>
<p>4. We will continue to work with NPT and highways to address concerns around traffic and quad bikes</p>	<p>4. Partners are confident in a collaborative approach to resolving problems and achieving a satisfactory outcome</p>	<p>4. Fewer reports to services</p>

A Sustainable District

Actions, Outcomes and Indicators – Baildon



Actions	Outcomes	Indicators
1. We will work to identify and promote local car charging point	1. Raise awareness of the local network of electric car charging points	1. Reduce carbon emissions from private vehicles particularly around schools
2. We will raise awareness of activities organised by Baildon and Shipley Friends of the Earth and Baildon in Bloom	2. Informed communities that are active and informed	2. More events and activities raising awareness about the impact of climate change
3. We will work with local groups and organisations to encourage more recycling by households and businesses as well as to highlight the effects of climate change	3. Joined up approach to addressing concerns that impact on residence sense of well being. Residents have an awareness of how they can help the environment by reducing their reliance on imperishable products	3. Improved recycling targets and less litter

Ward Priorities – Bingley

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. We will promote initiatives that support training development and upskilling to increase opportunities for employment 2. We will work to support apprenticeships and development opportunities for young people within the local economy 3. We will support and encourage 'shop local' initiatives
Decent Homes & Environment	<ol style="list-style-type: none"> 1. We will support initiatives that demonstrate how to cut energy costs and promote energy efficiency and climate change 2. We will support activities to keep the Ward clean and free from litter and detritus 3. We will work with social landlords to encourage residents to reduce grot spots
Good Start, Great Schools	<ol style="list-style-type: none"> 1. We will promote and support information and activities for parents with young children 2. We will work with partner agencies to ensure families have access to the appropriate support and guidance 3. We will support agencies who work with young people to ensure their voices are heard and respected
Better Health, Better Lives	<ol style="list-style-type: none"> 1. We will work with Community Partnership to improve access to health services 2. We will work to identify mental health needs and work alongside social prescribers to give support 3. We will encourage healthier life choices by supporting/ promoting activities for all age groups and abilities using free public spaces
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. We will work with partner agencies to ensure residents continue to feel safe 2. We will continue to use the Ward Partnership meetings continue to collaborate to address concerns around ASB/ hate crimes 3. We will support and encourage residents to take an active role in their communities
A Sustainable District	<ol style="list-style-type: none"> 1. We will raise awareness of public electric car charging points 2. We will promote active communities to maximise use of green spaces 3. We will encourage activities that promote recycling

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
<p>1. Support Bingley Chamber of Trade to promote Bingley Town as a great place to shop and own a business</p>	<p>1. New Businesses opening up in the town, increased footfall</p>	<p>1. No empty units, increase footfall, vibrant local economy</p>
<p>2. Work with Bingley Town Council to extend the Market and promote the use of the Market Square</p>	<p>2. Regular market, night time market, greater use of the market square, go to space for Bingley events/ activities</p>	<p>2. Wait list for pitches, increase in submissions for activities on the square</p>
<p>3. Support the Youth café to work with the young people and encourage take up voluntary work, apprenticeships and part time employment</p>	<p>3. Skilled young people ready to work locally</p>	<p>3. Number of local businesses happy to take on YP for apprenticeships and P/T work. Increase in the number of young people looking to take up volunteering activities</p>

Decent Homes

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
<p>1. Work alongside partner agencies such as the 'Green Doctor' to promote energy efficient schemes and promote initiatives such as the ECO4 scheme to ensure shared response to current crisis.</p>	<p>1. People are aware of the available resources and the relevant agencies to provide assistance and support</p>	<p>1. Greater awareness of how and where to get advice and support.</p>
<p>2. Partner with social landlords to identify areas that require a collaborative approach to addressing concerns of high risk vulnerable residents.</p>	<p>2. Agencies are able to communicate effectively and utilise knowledge to avoid people falling through the net</p>	<p>2. Confidence in a multi agency approach to resolving problems</p>
<p>3. Work with partners and 'Friends of' groups to safeguard the environment and maintain the current high standard of cleanliness</p>	<p>3. Residents continue to have a sense of pride and ownership in their environment</p>	<p>3. More people taking an active role in their neighbourhoods</p>

Good Start, Great Schools

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
1. Promote activities and courses run by Keighley and Shipley Family Hub and partner agencies	1. Parents are aware of the support available to them and how to access additional information	1. Parents have a good awareness of local and district programmes/ interventions
2. Communicate information on school holiday schemes/ activities	2. Children have opportunities to be active	2. Children/ young people feel supported
3. Support Youth in Mind Programme	3. Increase in referrals to mental health programmes. More young people and parents are aware of local mental health provision	3. Parents and young people are happy that there is adequate provision
4. Local agencies to work together to ensure appropriate youth provision and all young people are able to be involved with the local decision making process	4. Young people have the opportunity to engage in age related activities and are an integral part of future planning in the town	4. Young people feel they have an opportunity to have their say and feel that they are listened to

Better Health, Better Lives

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
1. Work with Community Partnership to promote local, regional and national health schemes	1. Informed community able to take preventative measures to monitor and improve health conditions	1. Reduction in people with advanced health needs
2. Work in collaboration with Bingley Bubble and local services providers to identify specific local health needs	2. The community has access to a range of quality joined up services and activities that promote mental health and well being	2. Increase uptake of local health related activities
3. Support free activities that utilise local spaces like parks and the canal towpath	3. People feel able to make healthy lifestyle choices without being impacted financially	3. Increase in the numbers of people utilising open spaces
4. Work with local community centres and church halls to increase access to a variety of activities during the winter months	4. People have a range of options to socialise and stay warm and feel able to be active without being concerned about rising costs	4. Number of premises putting on extra activities during winter

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
<p>1. Liaise with NPT and Shipley ASB Officer when problem ASB persists and coordinate responses through the Bingley Ward Partnership Team</p>	<p>1. ASB is dealt with at an earlier stage</p>	<p>1. Reduction in calls to services and social housing providers</p>
<p>2. Review levels of hate crime including the targeting of women and girls</p>	<p>2. Better understanding issues and more focussed response</p>	<p>2. Record of hate crime in the Ward</p>
<p>3. Support Bingley Neighbourhood Watch to increase membership and raise awareness of new and emerging crimes locally and nationally</p>	<p>3. Community are well informed and able to take evasive measures to mitigate risk</p>	<p>3. Reduction in recorded crimes. Increase in the number of people who feel safe in their neighbourhoods</p>
<p>4. Investigate lighting around Myrtle Park and skate park</p>	<p>4. Young people feel safe and are able to use the skate park for longer periods in winter</p>	<p>4. Reduced calls for anti social behaviour directed at young people</p>
<p>5. Ask Angela initiative is rolled out to all licensed premises in Bingley</p>	<p>5. People feel there is an extra layer of safety whilst out in Bingley</p>	<p>5. Uptake by local business and all bar staff are trained and aware of the scheme</p>

A Sustainable District

Actions, Outcomes and Indicators – Bingley



Actions	Outcomes	Indicators
1. Identify and promote local car charging point	1. Raise awareness of the local network of electric car charging points	1. Reduce carbon emissions from private vehicles particularly around schools
2. Raise awareness of activities organised by Plastic Free Bingley	2. Communities that are active and informed	2. Request for more information/ events
3. Work with local groups and organisations to encourage more recycling by households and businesses	3. Improved recycling targets. Less litter	3. Cleaner streets particularly around takeaways
4. Promote The Bradford Warm Homes, Healthy People programme to vulnerable residents who qualify for support	4. Vulnerable residents have access to support, information and advise on energy efficient savings	4. Increase take up of the Warm Homes Healthy People programme

Ward Priorities – Bingley Rural

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Support local businesses and promote 'shop local' initiatives 2. Support young people to be active in the local economy 3. Promote initiatives that offer enhanced employability for local residents
Decent Homes and the Visible Environment	<ol style="list-style-type: none"> 1. Maintain the high standard of cleanliness and attractiveness of the five villages 2. Encourage residents to take an active role in the appearance of local neighbourhoods 3. Work with partners to alleviate flood risk and increase flood resilience
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Capitalise on the localities approach, with strong links to agencies and partnerships focused on children and young people 2. Promote information and support activities and events for families with children 3. Ensure young people are involved in decision-making and recognised for positive activities in their local communities
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Capitalise on the localities approach, with strong links to agencies and partnerships focused on health and wellbeing 2. Work with Community Partnerships to improve community health and wellbeing 3. Work with partners to address cost of living issues
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Foster stronger and more active local communities within the context of the 'People Can' initiative 2. Address traffic and parking behaviour that causes tension within local communities and danger to residents 3. Reduce incidents of crime & anti-social behaviour and build public confidence
A Sustainable District	<ol style="list-style-type: none"> 1. Support sustainability initiatives such as reduce and re-use, plastic-free, food growing, green travel and tree planting 2. Enhance local biodiversity through planting and 'no mow' areas 3. Promote home energy efficiency initiatives

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Pilot 'Citizen Coin' in Wilsden and roll out if successful</p>	<p>1. More volunteering in local communities and increased use of local businesses and community venues</p>	<p>1. Take up of initiative(s) by local volunteers and businesses * Area Office, Stronger Communities team, Community Action (CABAD), Parish Council(s)</p>
<p>2. Promote local work placements, apprenticeships, training and accreditation</p>	<p>2. Higher levels of local training and employment</p>	<p>2. Take up of local training and employment * Economic Development Service, Youth Service</p>
<p>3. Publicise availability of training and employment related advice, information and opportunities and signpost people to relevant agency</p>	<p>3. Greater awareness and uptake of training and employment opportunities</p>	<p>3. Uptake of training and employment opportunities * Economic Development Service, Youth Service</p>

Decent Homes and Visible Environment

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Focus on local priorities of dog fouling, litter, planting, fly-tipping, overgrown vegetation, household waste and abuse of local 'honeypot' sites</p>	<p>1. Maintenance of cleanliness and attractiveness of ward</p>	<p>1. Local survey data, number of requests for service * Parks & Street Cleansing, Neighbourhood Wardens, Countryside Service</p>
<p>2. Support and celebrate the work of local environmental groups</p>	<p>2. Local groups and individuals feel supported for their volunteering</p>	<p>2. Contribution of local environmental groups, grants and awards allocated * Area Office, Neighbourhood Wardens, Parks & Street Cleansing</p>
<p>3. Recruitment of staffing for street cleansing activities in partnership with the parish council's</p>	<p>3. Street cleansing efficiency maximised and good relationships maintained</p>	<p>3. Maintenance of joint street cleansing activities * Parks & Street Cleansing, Area Office, Parish Councils</p>
<p>4. Target specific areas of housing and environmental concern including social housing neighbourhoods</p>	<p>4. Areas of most concern are addressed and social housing tenants are informed and empowered</p>	<p>4. Local survey data, feedback from social landlords, number of requests for service * social landlords, Parks & Street Cleansing, Neighbourhood Wardens</p>

Good Start, Great Schools

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Support and promote key role of Youth Service offer, including outreach work, open sessions, in-school activities and mental health support</p>	<p>1. More awareness and increased uptake of Youth Service offer and better co-ordination with other youth providers</p>	<p>1. Uptake of Youth Service offer * Youth Service, Area Office, local schools</p>
<p>2. Ensure all vulnerable young people referred to the Youth Service receive support</p>	<p>2. Improved mental health of young people</p>	<p>2. Referral data, feedback from young people * Youth Service, Children's Services</p>
<p>3. Promote activities and courses run by the Keighley & Shipley Family Hub including information on school holiday support</p>	<p>3. Increased awareness and greater uptake of offer for families</p>	<p>3. Take up of activities and courses * Children's Services, Area Office</p>

Better Health, Better Lives

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Work with the Bingley Bubble Community Partnership to promote health and wellbeing through events, social prescribing, awareness-raising and access to funding, and forge stronger links with the other two community partnerships working the ward</p>	<p>1. Greater access to information, advice and activities with resulting positive health and wellbeing outcomes for local residents</p>	<p>1. Health and wellbeing data, take up of information, advice and activities * Community Partnership and other health partners, Area Office</p>
<p>2. Promote access to support for cost-of-living issues and explore use of local churches and community centres as 'warm spaces' for vulnerable local residents</p>	<p>2. Improved health and wellbeing through more affordable food and warmth</p>	<p>2. Number of warm spaces established * Area Office, Community Partnership and other health partners, local churches and community centres</p>
<p>3. Pilot a Bingley & Bingley Rural Men's Shed project</p>	<p>3. Reduced isolation and enhanced wellbeing for local men</p>	<p>3. Establishment of men's shed(s) * Area Office, Community Partnership</p>
<p>4. Encourage healthier lifestyles through use of local green spaces</p>	<p>4. Improved physical and mental health through fresh air and exercise</p>	<p>4. Health and wellbeing data * Parks & Landscapes, Community Partnership and other health partners</p>

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Increase community resilience and local volunteering through support for new and existing initiatives, sharing of resources and good practice between the five villages, and opportunities to support communities of interest</p>	<p>1. More volunteering, increased community strength and enhance inclusivity</p>	<p>1. Survey data and other community feedback * Area Office, Neighbourhood Wardens, Parks & Street Cleansing</p>
<p>2. Focus on traffic priorities of speeding, parking, off-road vehicles, e-scooters, heavy vehicles and engine idling</p>	<p>2. Safer highways and other public spaces and less community tension</p>	<p>2. Traffic data, number of requests for service * Traffic & Highways, Neighbourhood Police Team * Parking Wardens</p>
<p>3. Reduce crime and fear of crime through promotion of crime prevention, crime ‘successes’ and importance of intelligence, together with support for community-based Neighbourhood Watch schemes and managing public expectations</p>	<p>3. Less crime and fear of crime and greater awareness and understanding of work undertaken by agencies</p>	<p>3. Crime data, number of requests for service, number of Neighbourhood Watch schemes and participants * Neighbourhood Police Team, Neighbourhood Wardens</p>

A Sustainable District

Actions, Outcomes and Indicators – Bingley Rural



Actions	Outcomes	Indicators * Key Partners
<p>1. Promote use and development of food growing and 'best-use' schemes, including support for local groups</p>	<p>1. Less food waste, fewer 'food miles', together with budget savings and healthy food for local households</p>	<p>1. Number of food schemes, grants and awards allocated for these * Community Partnership, Neighbourhood Wardens, Parks & Street Cleansing</p>
<p>2. Promote use of re-use / reduce / recycling opportunities, including physical facilities and websites and apps</p>	<p>2. Less waste and landfill, together with budget savings for local households</p>	<p>2. Waste and recycling data * Waste and Recycling teams, Neighbourhood Wardens</p>
<p>3. Support and promote active and green travel through initiatives like the community-led Bingley Rural Green Travel project and identification of local charging points for electric vehicles</p>	<p>3. Improved local environment through less vehicular pollution, together with better health and wellbeing for local communities</p>	<p>3. Travel data * Traffic & Highways, Area Office</p>

Ward Priorities – Shipley

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. Support and promote Careers Fairs and Apprenticeships 2. Work with Enterprise Coaches to explore business start ups 3. Encourage local shopping initiatives
Decent Homes	<ol style="list-style-type: none"> 1. Encourage residents to report unsatisfactory accommodation to landlords and/or private sector housing 2. Promote winter warmth initiatives and grants for home improvements 3. Support residents in building community capacity and encourage creation of new groups
Good Start, Great Schools	<ol style="list-style-type: none"> 1. Promote literacy initiatives for parents and children 2. Encourage parents to engage with schools and their children’s education 3. Engage with Higher Attainment agenda
Better Health, Better Lives	<ol style="list-style-type: none"> 1. Continue to take an active role in Community Partnerships and promote less ‘medical’ model 2. Promote and encourage a new neighbourliness initiative incorporating vulnerable groups including dementia, autism and learning difficulties 3. Address cost of living crisis by supporting Warm Spaces initiative, Pay as You Feel Cafes, surplus food shop, soup flask initiative and school uniform bank
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. Work with partners to reduce incidents of crime and anti-social behaviour and build public confidence 2. Promote Neighbourhood Watch and Crime Stoppers 3. Develop initiatives to reduce loneliness and isolation
A Sustainable District	<ol style="list-style-type: none"> 1. Promote local transport networks and the use of efficient alternatives to car use. 2. Support and promote local carbon reduction approaches 3. Support and promote initiatives which focus on reducing, reusing and recycling

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Shipley



Actions	Outcomes	Indicators
1. Liaise with Town Council to develop a Business Partnership	1. Partnership approach to problem solving	1. Reduction in asb and increased footfall in town centre
2. Assist in the development of community and town centre events	2. All partners take ownership in the running and success of events	2. Increase in the number of events and footfall
3. Work with Enterprise Coaches, Community Centres, Youth Service and Shipley College to develop a series of career/apprenticeship events	3. Regular programme of events at different venues	3. Reduction in NEET and increase in new start ups
4. Promote the Job Club at Shipley Library	4. Thriving Club	4. Number of attendees

Decent Homes and Visible Environment

Actions, Outcomes and Indicators – Shipley



Actions	Outcomes	Indicators
<p>1. Develop a 'signposting' leaflet to raise awareness of winter warmth initiatives, grants, support from private sector housing team and cost of living crisis</p>	<p>1. Residents aware of support available and how to raise issues regarding poor standard of private rented housing</p>	<p>1. Increase in take up of grants. More referrals to private sector housing. Reduction in number of private rented houses in state of disrepair</p>
<p>2. Promote the 'Clean Streets of Shipley' initiative</p>	<p>2. Increase in number of residents who have registered with scheme</p>	<p>2. Reduction in number of reports of littering and fly tipping</p>
<p>3. Develop the 'Love Your Patch' scheme which encourages regular clean ups, neighbourly support and events</p>	<p>3. Pilot scheme is launched in Saltaire and replicated in other areas</p>	<p>3. Increase in number of mutual support neighbourhood groups across the Ward</p>

Good Start, Great Schools

Actions, Outcomes and Indicators – Shipley



Actions

1. Promote family learning and activities organised by the Shipley Family Hub and Shipley Library
2. Encourage schools to provide social groups and activities for parents within the school setting
3. Promote Youth in Mind Programme and Young Carer's project

Outcomes

1. Families are able to get out of the house, reduce fuel bills and access additional networks of support
2. Utilising school buildings for community activities, taking advantage of warm spaces, parents more engaged with the school community
3. Young people feel supported and quality of family life improves

Indicators

1. Families feel supported and able to access additional activities. An increase in self-esteem and confidence for parents
2. Improvement in relationship with parents and teachers. Parents taking a more active role in their children's education and learning
3. Reduction in number of self harm cases

Better Health, Better Lives

Actions, Outcomes and Indicators – Shipley



Actions	Outcomes	Indicators
1. Continue to take an active role in Community Partnerships	1. More projects based on needs of community rather than patients	1. Numbers of residents accessing projects in the community. Reduction in rates of depression
2. Promote and encourage a new neighbourliness initiative incorporating vulnerable groups including dementia, autism and those with learning difficulties	2. Initiative is rolled out and partners, residents and businesses are all aware and sign up to the scheme	2. All residents feel supported and understood. Reduction in calls to services from vulnerable residents
3. Help improve quality of life, including physical and mental health, by addressing cost of living crisis; support Warm Spaces initiative, Pay as You Feel Cafes, surplus food shop, soup flask initiative and school and uniform bank	3. A good cross section of community settings sign up for initiative including libraries, community centres, places of worship and schools. A significant number agree to provide provision on Christmas Day	3. Residents feel supported during the cost of living crisis and know where to go to access a warm space, food and company. Mental any physical health is improved
4. Promote Reading Well on Prescription Books	4. Raised awareness of collection	4. Number of loans

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Shipley



Actions	Outcomes	Indicators
<p>1. Work with partners to reduce incidents of crime and anti-social behaviour, build public confidence and promote Neighbourhood Watch</p>	<p>1. Public confidence is improved and neighbourhoods feel safer. Neighbours get to know each other</p>	<p>1. Reductions in reports of ASB. Increase in number of Neighbourhood Watches</p>
<p>2. Develop initiatives to reduce loneliness and isolation and promote existing provision at library including book groups and Reading Friends</p>	<p>2. New groups established including Men's Sheds, Repair Cafes and Red Hats and Hijabs groups. Walk from Home Scheme re-introduced</p>	<p>2. Numbers attending</p>
<p>3. Encourage and support a programme of events across different communities</p>	<p>3. Increase in mutual support and understanding. Residents able to access local programme of events which improve sense of community and reduce need to travel</p>	<p>3. Number of events and feel good factor created</p>

A Sustainable District

Actions, Outcomes and Indicators – Shipley



Actions	Outcomes	Indicators
<p>1. Encourage walking and cycling in all age groups, use of public transport, car club and car share schemes to help improve air quality and reduce carbon emissions</p>	<p>1. Active travel is increased. Congestion is reduced</p>	<p>1. Number of walking buses and active travel. Numbers joining car club</p>
<p>2. Encourage community growing initiatives and improvements and use of green spaces and derelict land</p>	<p>2. Green spaces and derelict land is improved and sense of community is increased. Health and wellbeing of residents is improved and sense of purpose created</p>	<p>2. Visible improvement of derelict land. Happiness and sense of belonging created. Increase in number of social contacts</p>
<p>3. Support and promote reduce, re-use and recycling initiatives including clothes swops, repair cafes, Men's Sheds, upcycling schemes and Free Little Libraries</p>	<p>3. Improved understanding of how to live in a more sustainable way</p>	<p>3. Number of people participating in the carbon reduction initiatives. Sense of pride in reducing waste and re-using items</p>

Ward Priorities – Wharfedale

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none">1. Promote local business and trade associations2. Promote learning and skills opportunities for everyone3. Promote Arts and Cultural Activities
Decent Homes and Visible Environment	<ol style="list-style-type: none">1. Promote Home Energy Efficiency and Grants schemes2. Support local groups with litter picking and other initiatives3. Support older residents to review energy efficiency
Good Start, Great Schools	<ol style="list-style-type: none">1. Promote Youth In Mind initiative2. Help create empathetic school communities3. Promote community volunteering
Better Health, Better Lives	<ol style="list-style-type: none">1. Support local health initiatives and support schemes2. Promote self-care3. Encourage and promote physical activity
Safe, Strong and Active Communities	<ol style="list-style-type: none">1. Promote Neighbourhood Watch2. Promote Crime Stoppers3. Liaise with Parish Councils on issues of concern in communities
A Sustainable District	<ol style="list-style-type: none">1. Encourage walking, cycling, use of public transport and car share schemes2. Promote initiatives such as 'No Mow May' to increase biodiversity3. Reduce air pollution, especially around schools, by adopting 'no idling' campaign

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
1. Support local trade associations in promoting and establishing businesses	1. Thriving local economy	1. Number of new businesses and existing businesses feeling supported and flourishing
2. Liaise with local libraries to raise awareness of learning opportunities and digital skills in conjunction with Worth Connecting	2. Residents develop skills which could enhance job prospects. Older people become digitally aware	2. Number of attendees attending courses
3. Promote life enhancing Arts and Cultural activities	3. Improvement in quality of life. Awareness of career opportunities in creative sector	3. Numbers attending arts and cultural activities

Decent Homes and the Visible Environment

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
<p>1. Organise events with partners, in each village, to promote energy efficiency, preparation for winter and Neighbourhood Watch scheme</p>	<p>1. Awareness raised of grants and schemes to assist with energy efficiency. Reassurance that neighbours are looking out for each other</p>	<p>1. Number of homes making energy efficiency improvements. Increase in Neighbourhood Watch schemes</p>
<p>2. Target older households, especially those with large properties and low incomes, to reduce energy consumption</p>	<p>2. More older households reducing energy consumption but maintaining a warm home</p>	<p>2. Feedback from residents and support services</p>
<p>3. Support Love Burley and Litter Free Menston with their initiatives</p>	<p>3. Improved visible environment</p>	<p>3. Numbers attending litter picks and registering to commit on a regular basis</p>

Good Start, Great Schools

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
1. Promote Youth in Mind Programme and Young Carers' project	1. Young people feel supported and quality of family life improves. Less referrals to statutory service	1. Number of young people accessing support
2. Encourage schools to participate in community initiatives such as Dementia Friends and autism awareness	2. Schools fully embrace and support initiatives	2. Numbers of children and young people involved
3. Encourage young people to undertake voluntary work with local projects	3. Young people feel a greater sense of community pride and build relationships with other age groups	3. Increase in number of young people supporting local community projects

Better Health, Better Lives

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
<p>1. Work with partners to encourage self care, promote healthy lifestyles and physical activity</p>	<p>1. Healthier, happier community</p>	<p>1. Feedback from residents and reduction in GP visits</p>
<p>2. Liaise with community centres, libraries, schools and faith groups to provide additional access and activities over winter</p>	<p>2. A wider range of venues and longer opening times over the winter</p>	<p>2. Increase in social interactions and a reduction in fuel consumption during day</p>
<p>3. Explore possibility of introducing 'Walk from Home' scheme, with partners, to encourage residents who have lost mobility and confidence to get out more</p>	<p>3. Reduction in number of isolated residents</p>	<p>3. All of above</p>

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
<p>1. Promote Neighbourhood Watch to help reduce the fear of crime and build responsibility in the community</p>	<p>1. Residents embrace the initiative and take responsibility for co-ordinating the work. Less crime and fear of crime</p>	<p>1. Increase in number of Neighbourhood Watches</p>
<p>2. Organise community safety events in each village, with partners, and raise awareness of fraud and scams</p>	<p>2. Residents feel safer and happier in their local community and better equipped to deal with unsolicited sales</p>	<p>2. Feedback, from residents, on how awareness raising has reduced their chance of being a victim of fraud or scams</p>
<p>3. Work with existing village groups to increase their membership and recruit younger volunteers</p>	<p>3. The work load would be more evenly spread and the groups would be more sustainable with new ideas and vision</p>	<p>3. Increase in membership of active groups with a lower average age</p>

A Sustainable District

Actions, Outcomes and Indicators – Wharfedale



Actions	Outcomes	Indicators
<p>1. Encourage cycling, walking and use of public transport to help improve air quality</p>	<p>1. Less congestion. Better healthier lifestyles</p>	<p>1. Improve air quality</p>
<p>2. Work with local climate action groups and Parish Councils to promote initiatives such as 'No Now May' to increase biodiversity</p>	<p>2. Raise local awareness of biodiversity. Increase in type of plants and wildlife and improved ecology</p>	<p>2. Number of groups participating</p>
<p>3. Promote initiatives such as Men's Sheds and Repair Cafes to reduce, reuse and upcycle resources</p>	<p>3. Reduction in waste going to landfill</p>	<p>3. Increase in number of sustainable groups in both villages</p>

Ward Priorities – Windhill & Wrose

Bradford District Priority Outcomes	Ward Priorities
Better Skills, More Good Jobs and a Growing Economy	<ol style="list-style-type: none"> 1. We will work towards helping people gain the skills and qualifications to make sure we nurture local talents and ambition 2. We will work with Enterprise coaches to explore business start ups and offer local jobseekers support to get back into work 3. We will promote local community initiatives which help to support the local economy
Decent Homes and Visible Environment	<ol style="list-style-type: none"> 1. We will work with partners to support people experiencing fuel poverty by promoting winter warmth initiatives and grant schemes 2. We will work in partnership with residents and other organisations to jointly address issues and create clean and tidy properties and safe neighbourhoods 3. We will continue to tackle fly tipping in the ward through partnerships with enforcement agencies and the Environment Agency
Good Start, Great Schools	<ol style="list-style-type: none"> 1. We will work with early years services and with families to help our children get the best start to their educational journey 2. We will work with schools and wider agencies to help our children benefit from early intervention and prevention approaches 3. We will work towards improving opportunities for hearing and acting on the voices of children, parents and families
Better Health, Better Lives	<ol style="list-style-type: none"> 1. We will work with our community partnership to increase social prescribing and support our communities to stay healthy, active and happy 2. We will support our communities to access Living Well activities to improve their health and well being 3. We will develop opportunities/initiatives where people can meet and make meaningful social relationships to reduce loneliness and isolation
Safe, Strong and Active Communities	<ol style="list-style-type: none"> 1. We will work hard to help our communities feel safe by working closely with the police, fire service and other partners and reporting and responding to incidents more effectively using local intelligence 2. We will continue with specific, targeted initiatives led by partners to address issues of concern, and provide quick and effective responses to anti-social behaviour and domestic abuse and sexual violence 3. We will work together in positive ways to develop confidence in the police by building and improving relationships in our neighbourhoods
A Sustainable District	<ol style="list-style-type: none"> 1. We will promote initiatives to keep our neighbourhoods clean, green and active 2. We will support communities to reduce waste by reusing and recycling more 3. We will play our part in keeping the air clean by promoting active travel widely

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators – Windhill & Wrose



Actions

1. We will work with Shipley College to improve and promote educational attainment and increase young people's employability
2. We will promote and raise awareness of business enterprise and the organisations that can support with this as well as promoting training, employment and volunteering opportunities
3. We will promote our local businesses by encouraging people to buy local

Outcomes

1. More qualified and skilled local work force able to take up training and employment opportunities
2. Greater awareness of business, training and self-employment as well as an increase in community volunteers
3. Saving on fuel consumption. Positive impact on businesses in terms of gains in sales and an increase in customer loyalty leading to better community relations

Indicators

1. Improvement in take up of accredited learning programmes
2. More business start ups and take up of training initiatives
3. Number of people shopping locally

Decent Homes

Actions, Outcomes and Indicators – Windhill & Wrose



Actions	Outcomes	Indicators
<p>1. We will provide support to residents on how to reduce their energy bills and help people access additional support they may be entitled to</p>	<p>1. More awareness and engagement from residents</p>	<p>1. Number of homes making energy efficiency improvements</p>
<p>2. We will introduce resident-led neighbourhood walkabouts</p>	<p>2. Effective identification and response to key issues of concern</p>	<p>2. Numbers engaging in community actions including litter picks and registering to commit on a regular basis to 'Friends of' groups</p>
<p>3. We will work with enforcement authorities, residents and landowners to reduce fly tipping in the ward</p>	<p>3. Reduction in fly tipping and litter in the community. Greater awareness of landowners responsibilities</p>	<p>3. Reduction in number of reports of fly tipping</p>
<p>4. We will create robust, exciting play areas in the ward to re-energise underused greenspace for walking, cycling and playing</p>	<p>4. Creation of Windhill Wildpark and Wetlands area developments</p>	<p>4. Increased number of people using these facilities</p>

Good Start, Great Schools

Actions, Outcomes and Indicators – Windhill & Wrose



Actions	Outcomes	Indicators
<p>1. We will support our families to engage better with their children’s learning by reducing or removing barriers to engagement (train families on how to assist their child’s learning in the home)</p>	<p>1. Children and families who feel better supported and are engaged with their children’s learning and the school environment</p>	<p>1. Gains in behaviour, attendance, and academic achievement for children and an increased number of parents engaging with schools and support staff</p>
<p>2. We will work with schools, health service providers and families to maintain early intervention approaches and improve learning and positive health outcomes for our children</p>	<p>2. Effective partnership working enabling early intervention and prevention especially around self harm</p>	<p>2. Reduction in self harm and mental health issues</p>
<p>3. We will promote literacy programmes for our children and their families by setting up free libraries</p>	<p>3. Parents provided with focused support to build their confidence and improve their literacy skills</p>	<p>3. Evidence of the positive impact arising from improved literacy levels, particularly, the number of children and families accessing and attending libraries</p>

Better Health, Better Lives

Actions, Outcomes and Indicators – Windhill & Wrose



Actions

1. We will continue to take an active role in Community Partnerships to ensure social prescribing is maximised
2. We will encourage positive physical activity and mental health by improving outdoor play provisions for children and young people and improving connections in and around the ward to enable everyone to be more active, including walking buses and safe cycle routes
3. We will create opportunities for meaningful social relationships to be developed to reduce loneliness and isolation

Outcomes

1. More awareness of health clinics in community centres, libraries, parks and green spaces via health education/awareness campaigns (obesity, diabetes, cardiovascular disease, mental health)
2. Windhill Recreation Ground outdoor activities development and the creation of a cycle hub with trained people to lead cycling
3. Creation of safe spaces/hubs of activity, e.g. community cinema

Indicators

1. More uptake of activities promoting positive health
2. Establishment of men's shed and number of people accessing the bicycle hub and outdoor play provision
3. More residents feeling supported and able to take up activities outside their home in a social setting

Safe, Strong and Active Communities

Actions, Outcomes and Indicators – Windhill & Wrose



Actions	Outcomes	Indicators
<p>1. We will work with the Police and our communities to make our neighbourhoods safe</p>	<p>1. Collaborative approach resulting in better intelligence for law enforcement around drugs and anti social behaviour, particularly around issues with off-road bikes</p>	<p>1. Increase in number of Neighbourhood Watch groups and information sharing to reduce crime</p>
<p>2. We will take preventive action in reducing domestic abuse and sexual violence, drugs and anti-social behaviour by working with schools to educate young people around key areas of concern</p>	<p>2. More awareness of domestic abuse and sexual violence leading to positive action in response to the impact of crime and anti social behaviour</p>	<p>2. Reduction in levels of anti social behaviour incidents and reduced offending rates and raised awareness of key areas of concerns for students in schools</p>
<p>3. We will continue with positive action campaigns to keep our ward a safe place to live</p>	<p>3. More effective partnership working achieving improved engagement with young people in positive activities (community football)</p>	<p>3. Number of young people involved with positive activities such as community football and reducing the impact on other services such as A&E departments and the Police</p>

A Sustainable District

Actions, Outcomes and Indicators – Windhill & Wrose



Actions	Outcomes	Indicators
<p>1. We will work with our communities to ensure our ward is a pleasant place to live, work and relax in by responding quickly and effectively to issues of graffiti, litter and fly-tipping</p>	<p>1. Improved visible environment with more residents volunteering for litter picks and working in partnership to reduce the number of incidents of fly tipping and graffiti</p>	<p>1. Increased number of people accessing outdoor spaces and joining community initiatives including litter pick volunteers</p>
<p>2. We will encourage residents to reduce, reuse and recycle their waste</p>	<p>2. Improved awareness and understanding of living sustainably by reducing waste and recycling more</p>	<p>2. Recycling data</p>
<p>3. We will promote active travel such as walking buses and cycling</p>	<p>3. Cleaner air quality and health and well being of residents is improved</p>	<p>3. Local air quality measures and more active communities</p>

Let's keep the conversation going

Contact your Area Co-ordinator's Office for more information about this plan, and how to get involved in your community.

Area Co-ordinator's: Damian Fisher & Mick Charlton

Phone: 01274 437146

Email: shingleyareaoffice@bradford.gov.uk

Address:

Shingley Area Co-ordinator's Office

Shingley Town Hall

Kirkgate

Shingley

BD18 3EJ



Everybody in the Shingley locality can make a difference!
Here are a few ideas....



Connect

- Meet your ward councillors (via email, phone, in person at their surgeries)
- Get to know your Area Co-ordinator's Office team and their Ward Officers and Assistant Ward Officers



Have your say

- Share your ideas through resident and community consultation
- Attend Area Committee, learn about key plans and ask questions
- Vote in local elections



Get involved

- Volunteer in your area (lots of opportunities can be found [here](#))
- Be neighbourly
- Choose sustainable, active travel options
- Community action e.g. Dementia friendly communities, litter picks

Find lots more ideas at www.peoplecanbradforddistrict.org.uk

Strong and Active Communities Sub Action

Developing Community and Partnership Strengths Across the Shipley Area

	Actions	Details	Who	When
1	Promoting existing strengths and good practice between partners across the Shipley Area	Organise a network across community providers -Run an annual community heroes event in Shipley to celebrate achievements	Area Office CABAD Community providers	April each year
2	Piloting a referral pathway for individuals with low level needs into community led provision locally	-Design a project that would enable agencies to refer in and for neighbourhood teams to deliver short interventions in partnership with local organisations and residents	Area Office Police NHS Local organisations Council Customer Services Incommunities	Design pilot in BD18 ready for an October 2022 soft launch
3	Map local community offer by ward and seek to further develop to meet local needs	-Undertake on a ward by ward basis mapping of existing provision. -Where there are gaps in provision work with partners to fill -Include offer for all age groups	Area Office Youth Worker Ward Leads for Youth Offer element Early Help Community providers	Complete initial in each Ward Autumn 2022 then regularly update.
4	Support local community organisations and businesses to diversify the culture and arts offer including for young people	Work with local groups to build opportunities to increase the culture and arts offer to everyone including those who participate the least	Culture 2025 team Council Culture team	Ongoing in build up to Culture 2025
5	Improve information and advice	-Work to improve information about what is available locally -Improve awareness campaigns using a calendar of key dates and events	CABAD Area Office Community providers	-Initial working group to scope out in Autumn 2022 with timescale to follow

Strong and Active Communities Sub Action

Developing Community and Partnership Strengths Across the Shipley Area

	Actions	Details	Who	When
6	Develop an Area wide Friendly Communities initiative (inclusive to all)	-Compare existing 'Friendly' initiatives and design one that supports community organisations and local businesses to be inclusive (eg Dementia, Autism)	Community providers Faith organisations	-Initial working group to scope out in Autumn 2022 with timescale to follow
7	Increase opportunities for neighbourliness including Neighbourhood Watch.	-Work with NW coordinators and NPT -Consider ideas that mean NW could expand to include 'caring' for neighbours e.g. putting bins out etc.	NPT Area Office	-Initial meeting to scope out in Autumn 2022 with timescale to follow
8	Mapping existing voice mechanisms and ensuring all communities and all ages are heard	-work with partners to establish any gaps -Work with partners to fill gaps -Develop way to improve sharing of voices across partners	NHS NPT Incommunities VCS Area Office	-Initial meeting to scope out in Autumn 2022 with timescale to follow
9	Continue to work with Friends of Parks and Open spaces groups to help maximise the use of public spaces			Ongoing
10	Developing a Safe and Warm spaces initiative to increase the numbers and diversity of people accessing community spaces across the Area	-Evaluate existing similar initiatives and decide if one is fit for Shipley and if not develop a new one	Area Office Libraries Community providers Faith organisations	Design in Spring/ Summer 2023 Launch in Autumn 2023